



**DECEMBER
11-14, 2024
ORLANDO, FL**

**OPPORTUNITIES
FOR CORPORATE
PARTNERS**

The Hip Society | The Knee Society

CCJR[®]

CURRENT CONCEPTS IN JOINT REPLACEMENT

WELCOME

On behalf of The Hip Society, The Knee Society, and Current Concepts in Joint Replacement® (CCJR®) we invite you to participate in CCJR® 2024, December 11-14, Orlando, Florida.

CCJR® is a premier global educational event focused on adult hip and knee arthroplasty where internationally recognized thought leaders present on a variety of timely topics relevant to today's surgeons and their practices. Build around innovative formats, CCJR® provides its attendees with applicable knowledge and solutions that contribute to the improvement of patient outcomes.

CCJR® offers many opportunities to showcase your products, technology, or services. Our exhibitors enjoy extended unopposed times to interact with KOLs and their future customers. We provide innovative options to optimize your exposure to CCJR® attendees by becoming a Loyal Exhibitor or Supporter.

We are dedicated to maximizing the value of our partnership with our industry partners and are open to any suggestions or ideas you may have to ensure your successful presence at CCJR® 2024.

Looking forward to seeing you in Orlando.



Daniel J. Berry, MD
CCJR® Executive Committee



Robert L. Barrack, MD
CCJR® Executive Committee



Adolph V. Lombardi Jr., MD
CCJR® Executive Committee



A. Seth Greenwald, D.Phil. (Oxon)
CCJR® Founder and Emeritus Director

CCJR® ADVISORY COMMITTEE:

James A. Browne, MD
Craig J. Della Valle, MD
C. Anderson Engh, MD
William G. Hamilton, MD
Fares S. Haddad, FRCS

Michael A. Mont, MD
Charles L. Nelson, MD
Ran Schwarzkopf, MD
Giles R. Scuderi, MD
Bryan D. Springer, MD

THANK YOU TO OUR LAST YEAR'S PARTNERS

The Hip Society and The Knee Society gratefully acknowledge the following companies for their continued support of the past CCJR® meeting.

STRATEGIC PARTNER



SUSTAINING PARTNER



PRESENTING PARTNER



LOYAL PARTNER



CONTRIBUTING PARTNER



ABOUT THE HIP SOCIETY, THE KNEE SOCIETY, AND CCJR®



The Hip Society was established in 1968 by Frank Stinchfield, MD, as a by invitation-only academic society together with twenty elite hip surgeons. The mission of The Hip Society is to advance the knowledge and treatment of hip disorders to improve the lives of our patients. The vision of The Hip Society is to lead in the discovery and dissemination of knowledge related to disorders of the hip.



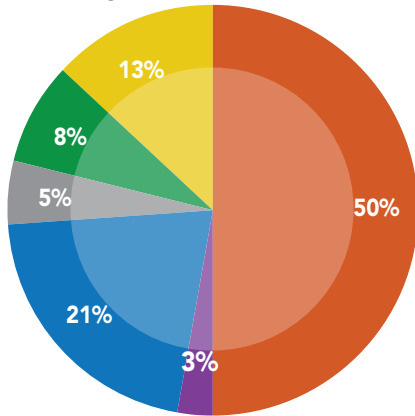
The Knee Society was established in 1983 as a forum for intellectual exchange of concepts in total knee arthroplasty. The main initial goal of the founding group was to bring together the scientific information related to total knee arthroplasty. The mission of The Knee Society is to advance the care of patients with knee disorders through global leadership in education and research.

Current Concepts in Joint Replacement® (CCJR®) meetings were initiated in 1983 by A. Seth Greenwald, DPhil (Oxon), as an alternative to writing National Institutes of Health (NIH) grants to fund orthopaedic research activities focused on degenerative arthritis and joint replacement. The professional need for orthopaedic education in the then evolving practice of hip and knee arthroplasty became apparent and the CCJR meetings set about defining the template for excellence. The Current Concepts Institute has continued this initiative with the mission to provide contemporary education which assists health care professionals and the industries that support them with the ultimate aim of improving patient outcome. rmed. Reimagined.



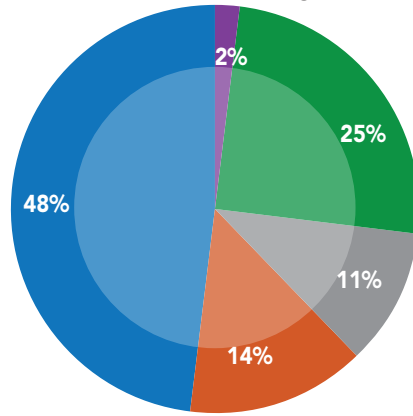
ATTENDANCE DEMOGRAPHICS

Registration Breakdown



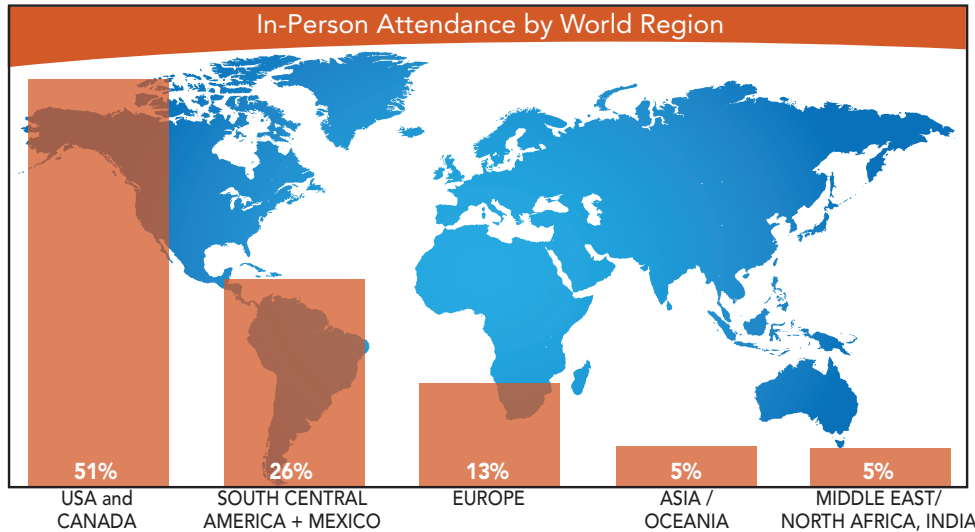
- PHYSICIANS
- FELLOWS
- RESIDENTS
- ALLIED HEALTH PROFESSIONALS
- INDUSTRY REPRESENTATIVES
- OTHER

Practice Setting



- HOSPITAL OR MEDICAL CENTER
- ACADEMIC PRACTICE
- PRIVATE PRACTICE-SOLO
- PRIVATE PRACTICE-ORTHOPAEDIC GROUP
- OTHER

In-Person Attendance by World Region



New This Year!

Two new programs as a benefit to our exhibitors:

- **KOLs at Booths:** Our esteemed faculty comprises Key Opinion Leaders (KOLs) in arthroplasty. You will have the opportunity to review the faculty list, identify several experts who have a relationship with your products, and request that they spend a segment of time at your booth. We will make sure attendees know the experts will be there and that this is a special opportunity to interact personally and to discuss your products and technology.
- **Guided Booth Crawl:** Faculty members will lead themed explorations of the exhibit hall, stopping at various booths to engage attendees and industry representatives in focused discussions about their products or technologies.

CCJR® 2024 SCHEDULE AT THE GLANCE

Topics and times are subject to change without advance notice. Times are listed in US eastern standard.

| | WEDNESDAY, DECEMBER 11, 2024 | THURSDAY, DECEMBER 12, 2024 |
|-----------------|--|---|
| 6:30-7:25 AM | | BREAKFAST: In the Exhibit Hall |
| 6:30-7:25 AM | | Breakfast Industry Spotlight (Non-CME Industry Supported Education Session) |
| 7:30-7:35 AM | | Welcome and Opening Remarks |
| 7:35-9:30 AM | | CME SESSION I |
| 9:30-10:00 AM | | BREAK: Visit the Exhibit Hall Meet Faculty in the Hub |
| 10:00-12:00 PM | | CME SESSION II |
| 12:00-2:00 PM | | LUNCH: In the Exhibit Hall |
| 12:00-7:00 PM | Self Check-In and Badge Pick-Up / Registration | |
| 12:00 – 6:00 PM | PRE-COURSE FOR RESIDENTS AND FELLOWS | |
| 12:10-12:30 PM | | Lunch and Learn 1 (Non-CME Industry-Supported Education Session) |
| 12:40-1:00 PM | | Lunch and Learn 2 (Non-CME Industry-Supported Education Session) |
| 1:00-6:00 PM | PRE-COURSE FOR SPANISH SPEAKING ATTENDEES | |
| 1:10-1:50 PM | | Industry Spotlights (Non-CME Industry Supported Education Session) |
| 2:00-3:30 PM | | CME SESSION III |
| 3:30-4:00 PM | | BREAK: Visit the Exhibit Hall Meet Faculty in the Hub |
| 3:40 – 3:50 PM | | Industry Focused Presentation |
| 4:00-6:00 PM | | CME SESSION IV |
| 6:00-6:30 PM | | POSTER SESSION |
| 6:00-7:30 PM | RESIDENTS/FELLOWS RECEPTION WITH FACULTY | |
| 6:30-8:00 PM | | Happy Hour In the Exhibit Hal |

CCJR® 2024 SCHEDULE AT THE GLANCE

Topics and times are subject to change without advance notice. Times are listed in US eastern standard.

| | FRIDAY, DECEMBER 13, 2024 | SATURDAY, DECEMBER 14, 2024 |
|-----------------|---|---|
| 6:30-7:25 AM | BREAKFAST: In the Exhibit Hall | BREAKFAST |
| 6:30-7:25 AM | Breakfast Industry Spotlight (Non-CME Industry Supported Education Session) | |
| 7:30-7:32 AM | Welcome, recap of Thursday, highlights of Friday | Welcome, recap of Friday, highlights of Saturday |
| 7:32-9:30 AM | CME SESSION V | CME SESSION X |
| 9:30-10:00 AM | BREAK: Visit the Exhibit Hall Meet Faculty in the Hub | BREAK |
| 9:30-12:00 PM | CME SESSION VI | CME SESSION XI Closing Remarks and Adjourn |
| 12:00-2:00 PM | LUNCH: In the Exhibit Hall | |
| 12:10-12:30 PM | Lunch and Learn 3 (Non-CME Industry-Supported Education Session) | |
| 12:40 – 1:00 PM | Lunch and Learn 4 (Non-CME Industry-Supported Education Session) | |
| 1:10-1:50 PM | Industry Spotlights (Non-CME Industry Supported Education Session) | |
| 2:00-3:30 PM | CME SESSION VII | |
| 3:30-4:00 PM | BREAK: Visit the Exhibit Hall Meet Faculty in the Hub | |
| 3:40-3:50 PM | Industry Focused Presentation | |
| 4:00-5:35 PM | CME SESSION VIII | |
| 5:35-5:40 PM | Awards / Best Poster Awards | |
| 5:50 – 6:30 PM | CME SESSION IX | |
| 6:30-8:00 PM | INDUSTRY EVENING | |

CCJR® 2024 FACULTY

Subject to change without prior notice

Matthew P. Abdel, MD
David Backstein, MD
Robert L. Barrack, MD
Keith R. Berend, MD
Daniel J. Berry, MD
Michael P. Bolognesi, MD
Mathias P.G. Bostrom, MD
James A. Browne, MD
Antonia F. Chen, MD
Henry D. Clarke, MD
Craig J. Della Valle, MD
Douglas A. Dennis, MD
C. Anderson Engh, MD
Thomas K. Fehring, MD
Don S. Garbuz, MD
Elizabeth B. Gausden, MD
Jeremy M. Gililland, MD
Steven B. Haas, MD
Fares S. Haddad, FRCS (Orth)
George J. Haidukewych, MD
William G. Hamilton, MD
Carlos A. Higuera-Rueda, MD
Richard Iorio, MD
William A. Jiranek, MD

Carlos J. Lavernia, MD
David G. Lewallen, MD
Jay R. Lieberman, MD
Adolph V. Lombardi, Jr., MD
Steven J. MacDonald, MD
William J. Maloney, III, MD
David J. Mayman, MD
R. Michael Meneghini, MD
Michael A. Mont, MD
Charles L. Nelson, MD
Douglas E. Padgett, MD
Mark W. Pagnano, MD
Wayne G. Paprosky, MD
Christopher L. Peters, MD
Jose A. Rodriguez, MD
Ran Schwarzkopf, MD
Giles R. Scuderi, MD
Neil P. Sheth, MD
Rafael J. Sierra, MD
Bryan D. Springer, MD
Edwin P. Su, MD
Robert T. Trousdale, MD



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CORPORATE PARTNERS AND SPONSORSHIP TIERS

| SPONSORSHIP TIERS | STRATEGIC PARTNER | CONTRIBUTING PARTNER | SUPPORTING PARTNER | SUSTAINING PARTNER | LOYAL EXHIBITOR | EXHIBITOR |
|--|-------------------|----------------------|--------------------|--------------------|-----------------|----------------|
| Price | \$200,000 + | \$125,000+ | \$85,000+ | \$40,000+ | \$12,500+ | \$7,000+ |
| PRE-EVENT MARKETING | | | | | | |
| Pre-event Attendee List- Institution only | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pre-event Attendee Email List - Opt In | ✓ | ✓ | ✓ | ✓ | | |
| Logo Included in an "All Attendee" Email | ✓ | ✓ | ✓ | ✓ | | |
| Logo & Recognition Partner Listing on CCJR Website | ✓ | ✓ | ✓ | ✓ | | |
| CCJR Website Advertising Banner | for 12 months | for 8 months | for 6 months | for 3 months | for 1 month | |
| ONSITE MARKETING | | | | | | |
| Logo inclusion on an "Corporate Partners" Sign | Large | Medium | Medium | Small | | |
| Thank You Partners Page in the Final Program | ✓ | ✓ | ✓ | ✓ | | |
| Logo & Listing in the Final Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Electronic Attendee Packet Insert (company provides digital collateral 30 days prior) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Inside Front Cover Full-Page Color Ad (first-come, first-served basis) or Full-Page Color Ad | ✓ | | | | | |
| Inside Back Cover Full-Page Color Ad (first-come, first-served basis) or Full-Page Color Ad | | ✓ | | | | |
| Program Full-Page Color Ad | | | ✓ | 1/2 page ✓ | 1/2 page ✓ | |
| Partner Logo Recognition on Slides and LED Screens | ✓ | ✓ | ✓ | ✓ | | |
| EXPO | | | | | | |
| Exhibitor Booth (table, 2 chairs, pipe and drape, waste can, & sign) | 20x30 | 20x20 | 10x30 | 10x20 | 10x10 | 10x10 |
| Premier Booth Location | ✓ | ✓ | | | | |
| Booth Selection | | | ✓ | ✓ | ✓ | not guaranteed |

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CORPORATE PARTNERS AND SPONSORSHIP TIERS (CONTINUED)

| SPONSORSHIP TIERS | STRATEGIC PARTNER | CONTRIBUTING PARTNER | SUPPORTING PARTNER | SUSTAINING PARTNER | LOYAL EXHIBITOR | EXHIBITOR |
|--|-------------------|----------------------|--------------------|--------------------|---------------------|-----------|
| Price | \$200,000 + | \$125,000+ | \$85,000+ | \$40,000+ | \$12,500+ | \$7,000+ |
| REGISTRATIONS | | | | | | |
| Full Event Badges | 12 | 10 | 8 | 6 | 5 | 3 |
| Discounted Additional Full Event Badges | ✓ | ✓ | ✓ | ✓ | ✓ | |
| CONFERENCE EXPERIENCE | | | | | | |
| Private Meeting Rooms for Company Meetings | ✓ | ✓ | ✓ | | | |
| Non-CME Industry Focused Presentation in Exhibit Hall (10 minute talk) | | | ✓ | ✓ | | |
| Non-CME Lunch and Learn (20 minutes) | ✓ | ✓ | | | | |
| Private meeting with HS/KS/CCJR® Leadership, upon request | ✓ | ✓ | ✓ | | | |
| POST EVENT MARKETING | | | | | | |
| Logo & Link on Post Thank You Email to All Attendees | ✓ | ✓ | ✓ | ✓ | | |
| Logo/Company Name Recognition on The Learning SHAK/Live Streaming | ✓ | ✓ | ✓ | ✓ | ✓ company name only | |
| Post-Event Attendee List Email List - Opt in | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Post-Event Attendee List (institution only) | | | | | | ✓ |
| OTHER | | | | | | |
| First Right of Refusal (2025) | ✓ | ✓ | | | | |

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STRATEGIC PARTNER \$200,000+

PRE-EVENT MARKETING

- Pre-Event Attendee List- Institution Only
- Pre-Event Attendee Email List - Opt-In
- Logo Included in an "All Attendee" Email
- Logo & Recognition Listing on CCJR Website
- CCJR Website Advertising Banner – For 12 Months

ONSITE MARKETING

- Logo inclusion on an "Corporate Partners" Sign – Large Logo
- Thank You Partners Page in the Final Program
- Logo & Listing in the Final Program
- Electronic Attendee Packet Insert (company provides digital collateral 30 days prior)
- Inside Front Cover Full-Page Color Ad (first-come, first-served basis) or Full-Page Color Ad
- Partner Logo Recognition on Slides and LED Screens

EXPO

- Booth Size 20'x 30' or Larger (Includes table(s), chairs, pipe and drape, waste can, and identification sign)
- Premier Booth Location



REGISTRATIONS

- Full Event Badges: 12
- Discounted Additional Full Event Badges

CONFERENCE EXPERIENCE

- Private Meeting Rooms for Company Meetings
- Non-CME Lunch & Learn Session (20 minutes)
- Private meeting with HS/KS/CCJR® Leadership, upon request

POST EVENT MARKETING

- Logo & Link on Post Thank You Email to All Attendees
- Logo Recognition on The Learning SHAK/Live Streaming Platform
- Post-Event Attendee Email List – Opt-In

OTHER

- First Right of Refusal at CCJR 2025

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CONTRIBUTING PARTNER \$125,000+

PRE-EVENT MARKETING

- Pre-Event Attendee List- Institution Only
- Pre-Event Attendee Email List - Opt-In
- Logo Included in an "All Attendee" Email
- Logo & Recognition Listing on CCJR Website
- CCJR Website Advertising Banner – For 8 Months

ONSITE MARKETING

- Logo inclusion on an "Corporate Partners" Sign – Medium Logo
- Thank You Partners Page in the Final Program
- Logo & Listing in the Final Program
- Electronic Attendee Packet Insert
(company provides digital collateral 30 days prior)
- Inside Back Cover Full-Page Color Ad
(first-come, first-served basis) or Full-Page Color Ad
- Partner Logo Recognition on Slides and LED Screens

EXPO

- Booth Size 20'x 20' or Larger (Includes table(s), chairs, pipe and drape, waste can, and identification sign)
- Premier Booth Location

REGISTRATIONS

- Full Event Badges: 10
- Discounted Additional Full Event Badges

CONFERENCE EXPERIENCE

- Private Meeting Rooms for Company Meetings
- Non-CME Lunch & Learn Session (20 minutes)
- Private meeting with HS/KS/CCJR® Leadership, upon request



POST EVENT MARKETING

- Logo & Link on Post Thank You Email to All Attendees
- Logo Recognition on The Learning SHAK/Live Streaming Platform
- Post-Event Attendee Email List – Opt-In

OTHER

- First Right of Refusal at CCJR 2025



SUPPORTING PARTNER \$85,000+

PRE-EVENT MARKETING

- Pre-Event Attendee List- Institution Only
- Pre-Event Attendee Email List - Opt-In
- Logo Included in an "All Attendee" Email
- Logo & Recognition Listing on CCJR Website
- CCJR Website Advertising Banner – For 6 Months

ONSITE MARKETING

- Logo inclusion on an "Corporate Partners" Sign – Medium Logo
- Thank You Partners Page in the Final Program
- Logo & Listing in the Final Program
- Electronic Attendee Packet Insert
(company provides digital collateral 30 days prior)
- Full-Page Color Ad
- Partner Logo Recognition on Slides and LED Screens

EXPO

- Booth Size 10'x 30' or Larger (Includes table(s), chairs, pipe and drape, waste can, and identification sign)
- Booth Location

REGISTRATIONS

- Full Event Badges: 8
- Discounted Additional Full Event Badges

CONFERENCE EXPERIENCE

- Non-CME Industry Focused Presentation in Exhibit Hall (10 minute talk)

POST EVENT MARKETING

- Logo & Link on Post Thank You Email to All Attendees
- Logo Recognition on The Learning SHAK/Live Streaming Platform
- Post-Event Attendee Email List – Opt-In



SUSTAINING PARTNER \$40,000+

PRE-EVENT MARKETING

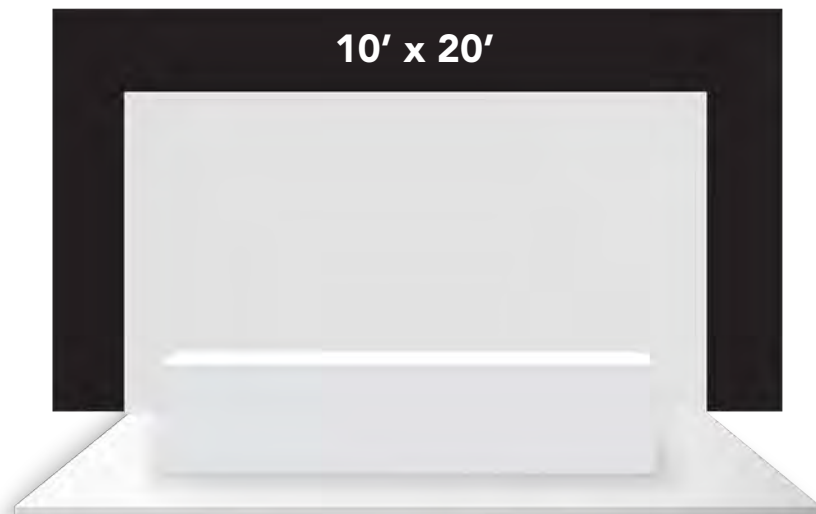
- Pre-Event Attendee List- Institution Only
- Pre-Event Attendee Email List - Opt-In
- Logo Included in an "All Attendee" Email
- Logo & Recognition Listing on CCJR Website
- CCJR Website Advertising Banner – For 3 Months

ONSITE MARKETING

- Logo inclusion on an "Corporate Partners" Sign – Small Logo
- Thank You Partners Page in the Final Program
- Logo & Listing in the Final Program
- Electronic Attendee Packet Insert
(company provides digital collateral 30 days prior)
- Partner Logo Recognition on Slides and LED Screens
- Final Program 1/2 Page Color Ad

EXPO

- Booth Size 10'x 20' or Larger (Includes table(s), chairs, pipe and drape, waste can, and identification sign)
- Premier Booth Location



REGISTRATIONS

- Full Event Badges: 6
- Discounted Additional Full Event Badges

CONFERENCE EXPERIENCE

- Private Meeting Rooms for Company Meetings
- Non-CME Industry Focused Presentation in Exhibit Hall (10 minute talk)
- Private meeting with HS/KS/CCJR® Leadership, upon request

POST EVENT MARKETING

- Logo & Link on Post Thank You Email to All Attendees
- Logo Recognition on The Learning SHAK/Live Streaming Platform
- Post-Event Attendee Email List – Opt-In



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LOYAL EXHIBITOR \$12,500+

PRE-EVENT MARKETING

- Pre-Event Attendee List- Institution Only
- Emphasized Exhibitor Listing on CCJR Website
- CCJR Website Advertising Banner – For 1 Month

ONSITE MARKETING

- Logo & Listing in the Final Program
- Electronic Attendee Packet Insert (company provides digital collateral 30 days prior)
- Final Program 1/2 Page Color Ad

EXPO

- Booth Size 10'x 10' (Includes table, chairs, pipe and drape, waste can, and identification sign)
- Booth Location

REGISTRATIONS

- Full Event Badges: 5
- Discounted Additional Full Event Badges



POST EVENT MARKETING

- Logo Recognition on The Learning SHAK/Live Streaming Platform
- Post-Event Attendee Email List – Opt-In



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EXHIBITOR \$7,000+

PRE-EVENT MARKETING

- Pre-Event Attendee List- Institution Only
- Exhibitor Listing on CCJR Website

ONSITE MARKETING

- Logo & Listing in the Final Program

EXPO

- Booth Size 10'x 10' (Includes table, chairs, pipe and drape, waste can, and identification sign)

REGISTRATIONS

- Full Event Badges: 3

POST EVENT MARKETING

- Post-Event Attendee List (Institution Only)



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SURGEON ENGAGEMENT



NON-CME Lunch and Learn (20 minutes)



NON-CME Lunch and Learn (40 minutes)



Pre-Course For Residents and Fellows



Pre-Course For Spanish-Speaking Attendees

Click here
FOR RULES
&
REGULATIONS

NON-CME LUNCH AND LEARN (20 minutes)

\$25,000 (4 Available)

Host a presentation, a debate, or a video demonstration discussion in our Innovation Theater located inside the Exhibit Hall. Included: standard AV/projection, and signage.

NON-CME INDUSTRY SPOTLIGHT (40 minutes)

\$15,000 (8 Concurrent Sessions Available During Lunch)

\$25,000 (2 Unopposed Sessions Available During Breakfast)

Host your session in the designated break-out room. This is optimal opportunity to deliver your message to captive audiences. Included: standard AV/projection, and signage outside the meeting room.

PRE-COURSE FOR RESIDENTS AND FELLOWS

\$10,000 (4 Available)

The course will focus on transition from senior resident or fellow-in-training to a full-time practicing physician as seamless as possible. Participants will get the CCJR® faculty expert advice on selecting a practice setting that is right for them, building a successful arthroplasty practice, early decision making in their practices, and more. Attendees will be able to network, interact, learn from leaders in the field to chart their course to professional success. By supporting this course, you are supporting the future of the field, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to resident and fellow attendees. CCJR® organizers will provide light refreshments.

PRE-COURSE FOR SPANISH-SPEAKING ATTENDEES

\$10,000 (4 Available)

This course will be presented entirely in Spanish. This course will be based on faculty-led case discussion on simple to complex hip and knee arthroplasty cases. Attendees will be encouraged to bring their tough unresolved cases to Orlando to discuss among friends and colleagues. The faculty will present their complex hip and knee cases, with the emphasis on avoiding intra operative and postoperative complications. Participating in this course will allow attendees to bring back high level recommendations to put into their practices upon return home! By supporting this course, you are supporting the Spanish speaking community, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to attendees (preferably in Spanish). CCJR® organizers will provide light refreshments.

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PROFESSIONAL NETWORKING

THE CCJR® HUB

\$15,000 (4 Available)

The CCJR® HUB is the networking heartbeat of CCJR®. Located in the center of the exhibit floor, the CCJR® HUB may feature charging stations and lounge seating to promote connectivity and thought exchange between attendees, faculty, and industry partners.

POSTER HOUR

\$15,000 (1 Available)

Sponsor CCJR® poster hour that will spotlight new and exciting clinical research from emerging thought-leaders in our field. Your company will stand out as one that supports young talent and invests in our future. Included: Poster boards, signage, and promotion, support acknowledgment on acceptance emails.

HAPPY HOUR IN THE EXHIBIT HALL

\$30,000 (1 Available)

Let's celebrate! Happy Hour will be held on Thursday evening officially marking the commencement of CCJR®. One (1) meter sign and additional poster-sized signage (up to 6) throughout the reception area will complete this offering.

TECHNOLOGY

WI-FI

\$15,000 (1 Available)

Imagine your brand front and center every time an attendee logs in to the Wi-Fi!

Last year's sponsor's Example:

WIFI



WiFi is sponsored by:

YOUR COMPANY LOGO

Network: your customized name

Password: your customized password

CHARGING STATION

\$15,000 (1 Available)

Enjoy connecting and networking as attendees relax in designated charging station to charge up their devices.

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The CCJR® HUB



Poster Hour



Happy Hour In The Exhibit Hall



Charging Station

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Coffee/Tea Sleeve

BRANDING

HOTEL KEY CARDS

\$12,500 (1 Available)

Have your company's brand alongside CCJR's and in everyone's hand!



COFFEE/TEA SLEEVE | WATER BOTTLE LABELS

\$12,000 (1 Available For Sleeves and 1 Available For Water Bottle Labels)

Get your brand in the hands of every attendee on the coffee/tea cup sleeve! Production cost not included.

MIRROR CLINGS

\$12,000 plus production cost (3 Available)

Have your marketing piece delivered to all attendees in their room, attached to their mirrors to be seen every day of their stay). Approval required.

ADVERTISING

\$1,000-20,000 (Multiple)

So many options to promote your company, services, or products during CCJR®. These may include:

- Banners
 - Existing structure wraps
 - Escalator runners or stair treads
 - Floor decals
 - "Follow me" footprints to your booth for increased booth traffic
 - And more!
- Program Book Ad - \$3,000
 - CCJR Website Advertising Banner (\$2,000 for 1 month)
 - Social Media Post - \$1,000
 - CCJR E-Blast - \$2,000



Advertising

HALLWAY LED/DIGITAL DISPLAYS

\$3,000 per slide, per day (Multiple)

The hallway LED displays greet attendees as they travel from the main hotel lobby to the conference area throughout the day. Display your message either as a still image or as a short video/animation in high resolution and with minimal effort for a powerful first, and last, impression.

Sponsoring company is responsible for all graphics and video production.



Hallway LED Displays

GENERAL EXHIBIT INFORMATION

Booths must be manned at times designated with an asterisk (*) as special events such as break, lunch, happy hour will be taking place during * designed times. All times are Eastern Standard Time (US).

| DATE | EXHIBIT INSTALLATION | EXHIBIT HALL HOURS | EXHIBIT DISMANTLE |
|------------------------|----------------------|---------------------------|---------------------|
| Wednesday, December 11 | 8:00 am – 5:30 pm | 6:00PM - 7:30PM * | |
| Thursday, December 12 | | 6:30 am – 8:00 pm | |
| | | 6:30 am – 7:25 am* | |
| | | 9:30 am – 10:00 pm* | |
| | | 12:00 pm – 2:00 pm* | |
| | | 3:30 pm – 4:00 pm* | |
| | | 6:00 pm - 8:00 pm* | |
| Friday, December 13 | | 6:30 pm – 4:00 pm* | |
| | | 6:30 am – 7:25 am* | |
| | | 9:30 am – 10:00 am* | |
| | | 12:00 pm – 2:00 pm* | |
| | | 3:30 pm – 4:00 pm* | |
| | | | 4:00 pm – 8:15 pm** |



Exhibit Installation: December 11, 8:00AM - 5:30PM

All booths and materials must be set up by 5:30 pm on Wednesday, December 11.

The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, install or dismantle any property of any exhibitor who has failed to do so by 5:30 pm on December 11 at the sole expense of the exhibitor.

Exhibit Dismantle: December 13, 4:00PM - 6:15PM

****Light dismantle, not requiring Freeman labor (crates, forklifts, etc.) may begin at 4:00 pm on Friday, December 13. Freeman will start delivering crates at 6:15 pm. Exhibit dismantle must be completed by 8:15 pm on Friday, December 13. No exceptions will be made.**

The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, dismantle any property of any exhibitor who has failed to do so by 8:15 pm on Friday, December 13, at the sole expense of the exhibitor.

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BOOTH

GENERAL EXHIBIT INFORMATION

EXHIBIT PACKAGES

Exhibit space is sold and assigned on a first-come, first-serve basis with the exception of Corporate Partners priority. Exhibits are located in the high-traffic Grand Cypress Ballroom and in the pre-function Portico area to maximize exposure and interaction opportunities. CCJR® organizers have the right to alter the exhibit floor plan in any way and at any time without notice. Assignment of exhibit space will be based upon the receipt of exhibit application, the size of exhibit requested, the condition of contract, and full payment. Please refer to the Exhibitor Rules & Regulations for details and deadlines.

Booth Space Fees: \$70.00/sq. ft. (USD), minimum 10' x 10' space.

For custom booth size, please send a request to Jola.Tricroce@hip-knee.org.

| Booth Size | Price | Number of Complimentary Badges | Additional Badge Fee | Corporate Partner Level |
|---|----------|--------------------------------|--------------------------------------|--|
| 10' x 10' | \$7,000 | 3 | \$1,375 | Exhibitor |
| 10' x 10' Plus Additional Incentives | \$12,500 | 5 | \$750 (limit: two additional badges) | Loyal Exhibitor |
| 10' x 20' | \$14,000 | 6 | \$750 (limit: two additional badges) | Determined by the Total Level of Support |
| 10' x 30' | \$21,000 | 8 | \$750 (limit: two additional badges) | Determined by the Total Level of Support |
| 20' x 20' | \$28,000 | 10 | \$750 (limit: two additional badges) | Determined by the Total Level of Support |

Click here
FOR RULES
&
REGULATIONS

ALL EXHIBITING COMPANIES RECEIVE

- Complimentary exhibitor registrations (allotment based on the purchased booth size)
- Back and side pipe-and-drape
- One (1) 6' skirted table, two (2) side chairs, and a waste basket
- General maintenance of the aisles and common exhibit hall areas
- Standard exhibitor identification sign
- Access to electronic Final Program
- List of attendee Institution only
- Listing in the Final Program
- Listing on CCJR® website (www.ccjr.com)
- Listing on CCJR® email blasts (to 10,000+ individual email addresses) before and after the course; timing and frequency as deemed appropriate by CCJR® organizers

IMPORTANT DEADLINES

May 1, 2024

Application for exhibits opens

October 1, 2024

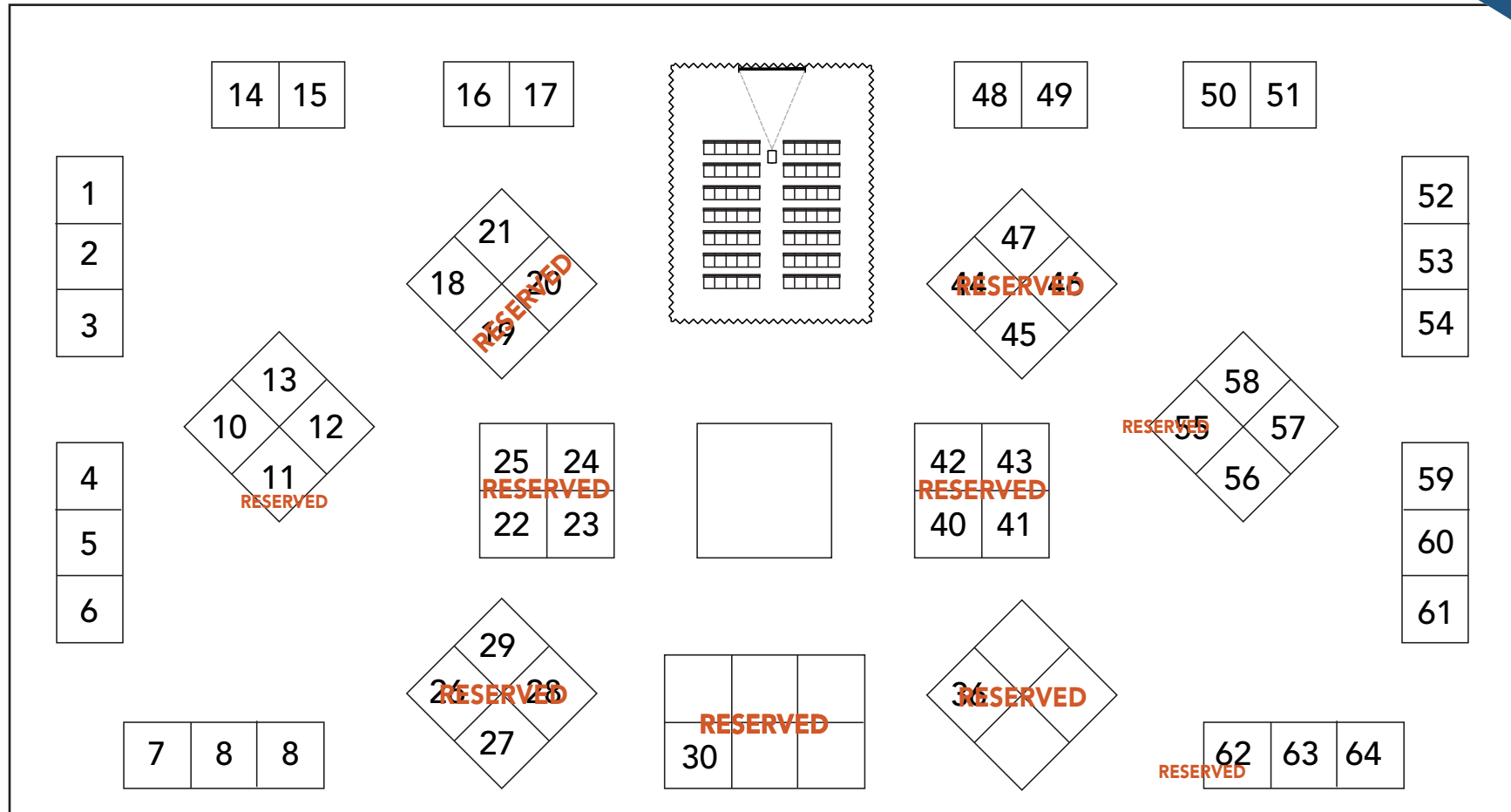
- Advance Exhibit application deadline.
- Full refund of paid exhibit fees or adjustment of fees due to space reduction

October 18, 2024

- Deadline to provide certificate of insurance
- Exhibitor service kit released to confirmed exhibitors
- Exhibit space assignments confirmed

EXHIBIT HALL FLOOR PLAN

Subject to change without further notice



Contact Information:

The Hip Society | The Knee Society
 CCJR Meeting
 1515 E. Woodfield Road, Suite 345
 Schaumburg, IL 60173
 Phone: (847) 595-1733
 Email: Jola.Tricroce@hip-knee.org

Important: The exhibit floor diagram is not shown to scale. It is subject to modification without prior notice and at the sole discretion of CCJR® organizers.



CCJR®

CURRENT CONCEPTS IN JOINT REPLACEMENT

DECEMBER 10-13
2025
ORLANDO, FLORIDA

Please visit www.CCJR.com for more information

